

GREG SCHULTZ

LEAD GRAPHIC DESIGNER

BRAND MANAGEMENT | PRINT PRODUCTION | MULTI-CHANNEL DESIGN

Lead graphic designer specializing in brand management, print production, publications, signage, and digital campaigns. Experienced translating complex requests into clear, production-ready creative while protecting brand standards and deadlines.

Frazeysburg, OH | 740-485-4171 | gpschultz3@gmail.com

PORTFOLIO

gpsfxdesign.com

CORE STRENGTHS

- Brand identity + standards
- Print + publication design
- Large format + signage
- Prepress + file setup
- Marketing design
- Social + digital graphics
- Project management
- Creative direction

SOFTWARE

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Acrobat Pro

Canva

Microsoft Office

EDUCATION

B.S. Communication

Ohio University | 2022

A.S. Digital Media Design

Central Ohio Technical College | 2020

A.S. Web Design

Central Ohio Technical College | 2020

PROFESSIONAL EXPERIENCE

Lead Graphic Designer

APR 2025 - PRESENT

Mount Vernon Nazarene University | Mount Vernon, Ohio

- Lead design and brand consistency across recruitment, athletics, advancement, campus events, and department marketing.
- Create brochures, publications, postcards, digital graphics, social assets, signage, and large-format pieces.
- Manage concurrent projects with internal teams, freelance designers, photographers, and print vendors.
- Deliver production-ready files while maintaining quality, accuracy, and brand standards.

Junior Graphic Designer

OCT 2022 - APR 2025

nuCamp RV | Sugarcreek, Ohio

- Designed brochures, catalogs, manuals, dealer materials, trade-show graphics, email campaigns, and social content.
- Supported product launches and marketing campaigns across print and digital channels.
- Collaborated with marketing, sales, product, and customer service while managing deadlines and brand consistency.

Freelance Graphic Designer

2023 - PRESENT

GPSFX Design

- Create brand identities, print collateral, social graphics, and promotional materials for small businesses and organizations.
- Manage client communication and projects from concept through final delivery.

Web Design Intern

JAN - JUL 2020

The Ohio State University at Newark | Newark, Ohio

- Updated page layouts, graphics, and content; corrected broken links, missing images, and visual consistency issues.